4-DAY INTENSIVE LEADERSHIP PROGRAMME

Programme Title: Certified Digital Transformation Officer

Certification Body: The Global Skill Development Council (GSDC), USA/Switzerland

Programme Fees: RM 3,499.20 per pax inclusive of 8% SST

PROGRAMME OVERVIEW

Programme Component	Details
Programme Name	Certified Digital Transformation Officer
Certification Body	Global Skills Development Council (GSDC), Switzerland
Examination Required	Yes
Programme Duration	**4 days** (intensive training)
Participants per Cohort	20 pax

4-DAY INTENSIVE TRAINING STRUCTURE

Day 1: Digital Transformation Foundations & Strategic Leadership

Session	Topic	Key Learning Objectives
Morning	**Introduction to Digital Transformation**	Digital Transformation Overview; Key Concepts and Trends; Business Drivers & Organisational Impact
Morning	**Digital Strategy Development**	Digital Strategy and Roadmap Development; Aligning digital initiatives with organisational goals
Afternoon	**Leadership in Digital Transformation**	Leadership in Digital Transformation; Managing Change and Organisational Culture
Afternoon	**Stakeholder Engagement**	Stakeholder Management and Communication; Innovation and Continuous Improvement

Day 1 Focus: Establishing the strategic foundation for digital transformation leadership, combining foundational concepts with immediate leadership application.

Day 2: Agile, DevOps & Cloud Technologies

Session	Topic	Key Learning Objectives
Morning	**Agile & DevOps Foundations**	Agile Values and Principles; Scrum Roles, Events, and Artifacts; Agile Planning and Estimation; Agile Metrics and Reporting
Morning	**DevOps Practices**	Introduction to DevOps; CI/CD; Infrastructure as Code; DevOps Toolchains and Automation
Afternoon	**Cloud Computing Fundamentals**	Cloud Computing Fundamentals (IaaS, PaaS, SaaS); Cloud Deployment Models
Afternoon	**Cloud Strategy & Security**	Cloud Security and Compliance; Cloud Migration Strategies

Day 2 Focus: Building technology fluency in Agile, DevOps, and Cloud - the foundational enablers of digital transformation.

Day 3: Cybersecurity, Data Science & Analytics

Session	Topic	Key Learning Objectives
Morning	**Cybersecurity Fundamentals**	Fundamentals of Cybersecurity; Risk Management and Threat Modeling
Morning	**Cybersecurity Frameworks**	Cybersecurity Frameworks and Standards; Security Operations and Incident Response
Afternoon	**Data Science Essentials**	Introduction to Data Science; Data Collection, Cleaning, and Processing
Afternoon	**Analytics & Machine Learning**	Data Analysis and Visualization Techniques; Introduction to Machine Learning

Day 3 Focus: Developing capabilities in cybersecurity oversight and data-driven decision-making - critical for protecting and leveraging organisational assets.

Day 4: Capstone Project & Certification

Session	Topic	Key Learning Objectives
Morning	**Capstone Project Development**	Development of a Digital Transformation Strategy for a real or hypothetical organisation
Morning	**Capstone Project Refinement**	Peer review and facilitator feedback on transformation strategies
Afternoon	**Capstone Presentations**	Presentation of Digital Transformation Strategy to cohort and facilitators
Afternoon	**GSDC Certification Examination**	Formal proctored examination (40 MCQs, 90 minutes)

Day 4 Focus: Integrating all learning through practical application and formal certification assessment.

LEARNING OUTCOMES

Day	Primary Competency Developed	**Programme**
Day 1	Strategic Digital Vision & Leadership	Business Acumen, Change Pioneer, Influential
Day 2	Technology Fluency (Agile, DevOps, Cloud)	Technology Proficiency, Learning Agility
Day 3	Cybersecurity & Data-Driven Decision Making	Technology Proficiency, Decision Authority, Economic Control
Day 4	Strategic Execution & Value Creation	Socio Economic Empowerment, Decision Authority

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BENEFITS OF THE PROGRAMME

Benefit	Description
Time Efficiency	Reduces time away from executive responsibilities while maintaining comprehensive coverage
Strategic Focus	Prioritises leadership and strategy content most relevant to 18+ years' experience
Integrated Learning	Combines related topics for deeper, more cohesive understanding
Sufficient Application Time	Dedicated full day for capstone project and certification examination

Benefit	Description
Senior-Appropriate Pacing	Designed for experienced executives who learn best through strategic application rather than technical detail

PROGRAMME LOGISTICS

Element	Details
Training Delivery	4 consecutive days (Monday–Thursday)
Training Hours	9:00 AM – 5:00 PM daily
Examination	Day 4 afternoon
Venue	Mindset Discovery Center™ @ ZOHL

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