4-DAY INTENSIVE LEADERSHIP PROGRAMME

Programme Title: Certified Generative AI For Leaders

Certification Body: The Global Skill Development Council (GSDC), USA/Switzerland

Programme Fees: RM 3,499.20 per pax inclusive of 8% SST

PROGRAMME OVERVIEW

Component	Description
Duration	4 days (intensive)
Certification	GSDC
Exam Required	Yes
Participants per Cohort	20 pax

4-DAY CURRICULUM

Day 1: Foundations of Generative AI & Leadership Mindset

Session	Topics	Duration
Morning	**Introduction to Generative AI**	3 hours
	• Definitions: AI, ML, DL, LLMs, and Generative AI	
	• Capabilities and limitations of GenAI	
	• Hallucinations, bias, and security concerns	
Afternoon	**Responsible AI & Leadership Mindset**	3.5 hours
	• Ethical considerations and responsible AI principles	
	• Leadership mindset for GenAI adoption	
	• Case study: AI transformation in Malaysian organisations	
	• Group discussion: Overcoming AI resistance	

Learning Objectives:

- Understand core AI concepts and terminology
- Recognise GenAI capabilities, limitations, and risks
- Develop a leadership mindset for AI adoption

Day 2: Generative AI in Business Functions & Use Case Identification

Session	Topics	Duration
Morning	**GenAI Across Business Functions**	3 hours
	• Use cases: HR & Talent Acquisition	
	• Use cases: Operations, Finance, Marketing	
	• Use cases: Software Development, Customer Service	
	• Identifying high-value AI opportunities	
Afternoon	**Use Case Identification & Solution Design**	3.5 hours
	• Frameworks for evaluating feasibility	
	• Data readiness, cost, ROI, and risk assessment	
	• Design thinking for AI	
	• Practical templates and scoring systems	
	• Workshop: Drafting an AI use case for your organisation	

Learning Objectives:

- Identify high-value AI opportunities across business functions
- Apply feasibility frameworks to evaluate AI use cases
- Use design thinking to develop AI solutions

Day 3: Governance, Risk & Compliance

Session	Topics	Duration
Morning	**AI Risk & Regulatory Landscape**	3 hours
	• AI risk modelling	
	• GDPR, EU AI Act, and global regulatory compliance	

Session	Topics	Duration
	• Bias mitigation and fairness checks	
	• Governance frameworks for responsible AI	
Afternoon	**Building Responsible AI Governance**	3.5 hours
	• Designing governance structures for AI	
	• Roles, accountability, and oversight mechanisms	
	• Compliance monitoring and reporting	
	• Case study: AI governance failures and lessons learned	
	• Workshop: Developing an AI governance framework	

Learning Objectives:

- Understand AI risk modelling and regulatory requirements
- Develop governance frameworks for responsible AI
- Implement bias mitigation and fairness checks

Day 4: Implementation Roadmap & Leadership Use of AI Tools

Session	Topics	Duration
Morning	**Strategic Implementation & AI Tools**	3 hours
	• Strategic alignment and AI maturity models	
	• Building AI teams: roles and capabilities	
	• Measuring success: KPIs and ROI	
	• Hands-on: AI-enhanced presentations and document summarisation	
	• Hands-on: Generating data insights with AI	
Afternoon	**Capstone Presentation & Certification**	3.5 hours
	• Capstone project: Present AI implementation roadmap	
	• Peer feedback and facilitator assessment	

Session	Topics	Duration
	• GSDC Examination preparation • **GSDC Certification Examination**	

Learning Objectives:

- Develop an AI implementation roadmap for your organisation
- Apply AI tools for leadership productivity and decision-making
- Demonstrate competency through capstone presentation and GSDC exam

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DELIVERY METHODOLOGY (4-DAY INTENSIVE)

Element	Details
Training Hours	9:00 AM – 5:00 PM daily (6.5 hours learning per day)
Format	Face-to-face, interactive sessions
Methods	Lectures, case studies, group discussions, hands-on workshops
Assessment	Capstone presentation + GSDC examination

PROGRAMME BENEFITS (4-DAY INTENSIVE)

Benefit	Description
Time Efficiency	Condensed format minimises time away from work while maintaining depth
Focused Learning	Integrated sessions create stronger connections between topics
Practical Application	Hands-on workshops and capstone ensure immediate applicability
Globally Recognised Certification	GSDC credential with lifetime validity
Strategic AI Leadership	Equips leaders to drive AI adoption and innovation

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SUMMARY

The restructured **4-Day Intensive Certified Generative AI for Leaders** programme maintains all essential learning outcomes while optimising delivery for busy Professional Leader 2 participants. By integrating business functions with use case design and providing dedicated focus on governance and implementation, the programme ensures participants emerge as confident, capable AI leaders ready to drive transformation in their organisations.

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